

## BRUMAL TACTICAL PRIVACY POLICY

This privacy policy sets out how Brumal Tactical, LLC ("Brumal Tactical") uses and protects any information that you give Brumal Tactical when you use this website. Brumal Tactical is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement. Brumal Tactical may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from [DATE].

### What we collect

1. We collect the following information:
  - a. Name
  - b. Address
  - c. Email Address
  - d. Telephone Number
2. Information you provide to us for the following purposes:
  - a. **Orders:** We request information from you on our order form. To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use this information to contact you.
  - b. **Surveys & Contests:** From time-to-time our site requests information via surveys or contests. Participation in these surveys or contests is completely voluntary. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code and birth date). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site to improve customer service.
3. Web site use information:
  - a. **Cookies:** Our website utilizes "cookies." A "cookie" is a small file containing a string of characters that is sent to your computer when you visit a website. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. We use traffic log cookies to identify which content is being used. This helps us analyze data about webpage traffic and improve our website in order to tailor it to customer needs. Cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. Cookies may store user preferences and other information, but usage of a cookie is in no way linked to any personally identifiable information on our site. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. However, this may prevent you from taking full advantage of the website.
  - b. **IP Addresses:** An IP Address is a unique string of numbers, separated by periods that uniquely identifies each computer attached to the Internet. We use IP addresses for analyzing trends, administering the website, tracking user's movement, and gathering broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information and all information gathered will not be shared to third parties.

### What we do with the information we gather

We require this information to understand your needs and provide you with better customer service. In particular, Brumal Tactical gathers information for the following reasons:

- Delivery of products or services you have purchased or requested.
- Internal record keeping.
- To improve our products and services.
- To improve our web site.
- To periodically send promotional emails about new products, special offers or other information, which we think you may find.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customize the website according to your interests.

## **Security**

We will not share, sell, lend or lease your personal information to third parties, unless we have your permission or are required by law.

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Whenever Brumal Tactical collects sensitive information (such as credit card data), the information provided is encrypted and transmitted to us securely. You can verify this by looking for a closed lock icon on your web browser, or looking for "https" at the beginning of the URL of the web page.

## **Links to other websites**

Our website may contain links to other websites of interest. Brumal Tactical, however, has no control over the practices and content of the other websites. Brumal Tactical is not responsible for the protection and privacy of any information which you provide while visiting such sites. Sites, even if linked to Brumal Tactical's website, are not governed by this privacy statement. You should exercise caution when providing sensitive information and review the applicable privacy statement of the website in question.

## **Controlling your personal information**

You may opt out of any future contacts from Brumal Tactical at any time. By contacting us via the email address or phone number on our website, you can:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

If you have any further questions about this privacy policy, please do not hesitate to contact us. Contact information for Brumal Tactical may be found on our contact page.